

Sustainable investing and impact – it matters

We held our inaugural [SME client investor roadshow](#) in Bogota, Colombia on September 5th and 6th 2023.



SME: River Cheese

Over the two days, we had the privilege of taking some of our investors on a field trip to meet our partners and a few of the underlying Colombian SMEs. Our investors were able to see firsthand how their capital is supporting these

small businesses and fostering local economic growth within their communities and the inspiring stories behind them.



SME: Global Synthetic

“It was heartening to see the on-the-ground impact of our investment. We valued the opportunity to talk to owners of small businesses and understand the working capital challenges they face and how the fund helps create a bridge to support their continued growth. We were pleased to see the closeness of AGC's relationships with the local financial institutions and those institutions with their borrowers. Finally, the business leaders we met were impressive and thoughtful and we enjoyed hearing about their origin stories and approaches to strategy, gender and sustainability.”

– Calvert Impact Capital

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SME: Plaspel



SME: Molt



Our key takeaways assured us how, through our investors' capital, we are able to:

Provide much needed access to finance: short-term working capital constraints are problematic for [SMEs](#) – it can literally make or break their business. The trip gave our investors the chance to see and hear about the truly transformative power of their capital on these businesses.

Encourage entrepreneurship: the SMEs we visited have unique and innovative back stories – from the father and daughter running a cheese factory through to the opportunistic merchandising and garment maker. Each [SME](#) we visited had their own fascinating reasons for going into business in the first place.

Improve livelihoods: all of the [SMEs](#) employ good people to work in their businesses, thus improving livelihoods and outcomes of their employees and their families.



SME: Custom Pet

“This donor trip hosted by AGC and Co-CEO Sudha Bharadia was incredibly informative and helpful in understanding the various roles of the players and the type of good work AGC is doing in Colombia. For us, meeting and interacting with the SMEs, the local broker and the financial intermediaries was invaluable in understanding the process of establishing a presence and seeing how the fund’s assets flow to the SMEs. Further, meeting such a healthy and broad array of companies helped us see the impact and quality of the work that both the companies and AGC were performing to enhance economic growth in a sustainable fashion.

The CEOs and companies were impressive, and hearing the evolution of their companies was inspiring. I would highly recommend a continuation of this type of trip for AGC investors. Thank you so much for the invitation and best of luck as you watch over our capital in the future.” – **Private Investor**



SME: Liftit

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